## Benefits

- Sponsorship recognition on GSLS website; Logo, link to your website and company description (Platinum only)*
- Sponsor level recognition, including signage, banners and posters prominently displayed throughout the event
- Rotating logo recognition (by level) on Convention Centre Ballroom projection screens in General Sessions
- Verbal Recognition in Opening and Closing Sessions
- All access pass for the duration of the conference
- Recognition in Media Releases and Promotions
- Promotional insert in delegate and advisor welcome bags
- Full-day display booth space in the foyer of the Convention Centre to interact with delegates and advisors.
- Advertisement in the Summit booklet for delegates and advisors
- Official Conference Sponsor recognition on Convention Centre flat screens on room doors and throughout the building
- Display booth at our "Marketplace" in a prime location with over 3 hours of exposure to delegates and advisors

### Sponsorship Packages

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum $20,000</th>
<th>Gold $15,000</th>
<th>Silver $7,500</th>
<th>Bronze $3,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 passes</td>
<td>✓</td>
<td>✓ <em>Logo only</em></td>
<td>✓ <em>Logo only</em></td>
<td>✓ Listed Only</td>
</tr>
<tr>
<td>2 passes</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>1 pass</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>All Days</td>
<td>✓</td>
<td>✓ 1 pass</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>ONE DAY</td>
<td>✓ Full Page</td>
<td>✓ Half Page</td>
<td>✓ Quarter Page</td>
<td>✓ Business Card Size</td>
</tr>
</tbody>
</table>

*All sponsors levels will receive an invitation to the Summit Opening Ceremonies

globalstudentleadership.com
Specialty Sponsorship Packages

The opportunities listed below are designed to fit a variety of budgets and may be combined to reach a desired sponsorship level. Sponsor will also receive all benefits of the sponsorship level for the corresponding dollar amount.

**Speaker Sponsorships:**
With your help we can secure the best speakers from across the globe. The range of sponsorships will allow the company or organization to cover the costs for one of the General Session Keynotes, Concurrent Keynotes, Large Group Sessions and Workshops. These range from $500 to $10,000. All include full verbal recognition and logo display in the room the presentation will be taking place in.

**Delegate and Advisor Book Sponsor:**
This sponsor will provide (or cover the costs) of the printing of our GSLS booklet for students and advisors, and in return be named the book sponsors and have prominent logo displayed on the front and back covers and full-page ad inside.

**Water Bottles Sponsor:**
Help save the planet, one bottle at a time. This sponsor will provide (or cover the costs) of the creation of our branded GSLS reusable water bottles for students and advisors. Each attendee will receive a reusable water bottle with your company’s logo on it.

**Lanyard Sponsor:**
This sponsor will provide (or cover the costs) of the printing of our official GSLS lanyards worn by every attendee. In return be named the Lanyard sponsors and have a logo displayed on the lanyard.

**Wi-Fi Sponsor:**
With your help all conference attendees can stay connected! This sponsor will cover the Convention Centre costs of free in-conference Wi-Fi for all GSLS participants. In return, they will be named the official Wi-Fi Sponsor and have exclusive signage and logo display at the event. They will also be mentioned on our app.

**Flag Sponsor:**
This sponsor will provide (or cover the costs) of the printing of our official GSLS logo on flags, and provide/cover the cost of the flags of all participating countries, which will be placed proudly in the Convention Centre Ballroom. In return be named the Flag sponsors and have prominent logo displayed near the flag display.

**Refreshment Break Sponsor:**
Help attendees get an extra boost of energy by sponsoring a refreshment break. This sponsor will provide or cover the Convention Centre costs of “grab and go” snacks available twice a day in the foyers and hallways for all GSLS participants. In return, they will be named the official Sponsor of that particular Refreshment Break and will have exclusive signage and logo display in the halls during the break. They will receive verbal recognition in the form of a “the next refreshment break is brought to you by…” announcement in the General Session.

**Summit Bag Sponsor:**
Give attendees a helping hand by sponsoring the Summit bags. This sponsor will provide (or cover the costs) of the creation of our GSLS bags for students and advisors, and in return be named the Bag sponsors and have prominent logo displayed on the bag’s exterior.

**Advisor Social Sponsor:**
At the end of the day advisors will be looking to unwind, have some fun and connect with fellow advisors from all across the globe. This sponsor will help to offset the costs of any Advisor events at the Summit. In return, the event in question will be “Presented By” the Sponsor, and include prominent logo display on screens and high quality signage at the event.

**Advisor Lounge Sponsor:**
Open for the whole duration of the conference, this lounge will be an easily accessible, centralized hub for all Advisors to relax, socialize and network. This sponsor will help to offset the costs of this lounge. Prominently displayed signage with your company’s logo will recognize you as the sponsor.

**Mobile App Sponsor:**
Help attendees stay organized and on time by being the official Conference App sponsor. This sponsor will cover the production costs of the GSLS mobile app, which will be free to all GSLS participants. In return, they will be named the official Mobile App Sponsor and will have logo recognition and an exclusive page on the app, as well as a “Brought to You By” credit.
Opportunities for Post-secondary Education Institutions ($1,500)

GSLS is a starting point for students from over 20 countries, globally, to communicate directly with higher education institutions on study opportunities in North America. GSLS invites any eligible and accredited college, university, or other Post-secondary institution leading to a degree or diploma to participate.

Benefits:

- Information booth set up in high traffic area at our “Post-secondary Education Fair” held on the first day of the event
- All participating institutions will be listed in the Summit booklet
- Option of hosting a workshop for Advisors or students*
  *Limited number and extra cost associated
- Dedicated “Post-secondary Education Hub” on our GSLS website with information about each institution and links to your webpage
- All attendees will receive information on each Post-secondary institution in a dedicated Post-secondary Education handout placed in each delegate bag

NEW

SUMMIT SUPPORTERS

$500

- Presenting Sponsor for Advisor or Delegate Workshop (100 people) - 40+ available
- Business card size advertisement in Summit Booklet

$1000

- Presenting Sponsor for Large Advisor or Delegate Session (500 people) - 10 available
- Business card size advertisement in Summit Booklet

For More Information
Or To Purchase
Our Sponsor Packages
Contact Us Today!

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